

We hope our Newsletter finds you with the Holiday Spirit, and all is well! It is all good in the land of the Casablanca.

We have come up with our best deal ever on the Casablanca 4 Studio Pro in the hopes that it will help you share the Holiday spirit with family and friends. While quantities last, we are offering over \$800 of free software, and up to \$1200 trade-in value on your old Bogart system.

If you want to keep your Casablanca, in the Spirit of Holidays, we have a temporary Loyalty offer (while supplies last). Since we want our dealers, consultants, employees, beta testers, and customers to enjoy the Holidays, we will give more Loyalty dollars this week, and less next week.

So call or email your dealer with your registered model serial number(s), and the name it is registered under. If you can get this done by Friday the 13th, your Loyalty discount will be \$400. Only 1 Trade-in discount or 1 Loyalty discount per Casablanca 4 Studio Pro purchase. After the 13th the loyalty discount is only \$200, and ends Friday November 20 (or earlier if we run out of Studio Pros).

This offer is made for our loyal customers, so just our 3500 e-newsletter subscribers will have the first week of the offer before we make it public. So order early, and capture every precious memory of the Holidays!

All sales are exclusively through our Value Added Reseller network now, and this offer is only good through those with our Windows Casablanca Bogart certification. You will see a (W) by their name: http://www.macrosystem.us/Dealer_List.php

Here are the details: When we say over \$800 of free software, the actual offer is 3 Software Titles Free. If you selected the 3 most expensive Titles, it would add up to \$847 free. If you select cheaper Titles, it will not be as much.

If you are trading in a Bogart Standalone System, there is a 2nd option. If there are Software Titles on the trade-in that you want to transfer to the new C4 Studio Pro, you can transfer 6 Titles for free, instead of the usual upgrade fee of 50% off the retail SW price. It is either 3 Full SW Titles free, or 6 SW transfer upgrades for free; you cannot combine or mix the 2 options.

The trade-in needs to be in working order, and must include the power supply unit (if it has an external PSU). If you have the original box and packing material, that really helps mitigate the possible freight damage. Freight insurance is like all insurance, they rarely pay. They say it wasn't packaged properly if you do it yourself with any old box (all sides and corners of the trade-in should be surrounded by a minimum of 4 inches of bubble wrap, and it must not move around inside the box).

Taking it to a UPS or Fedex Shipping Store, and having them select a good box and bubble packing it, guarantees the insurance claim will be paid. Only \$100 of insurance is included when you ship, so you should get at least the value of the trade-in.

For more info on the Casablanca 4 Studio Pro click the link below. It is a long page with many links so scroll down. At the very bottom you will see the link to pricing and trade-in values:

http://www.macrosystem.us/Bogart_7.1_for_Windows.php

<http://www.macrosystem.info/pricelists/CurrentRetail.pdf>

Bogart 7.2 for Windows has been released in the Americas.

For Bogart 7.1 Windows users, it is a free upgrade via download. Before downloading check out the release notes:

http://www.macrosystem.info/ReleaseNotes/Windows/Bogart_Win_7.2_Release_Notes.pdf

This upgrade should not disturb your projects unless you are the unluckiest person in the world, have out of date Windows SW, and a PC from the last decade.

This short video courtesy of one of our better Bogart Windows VARs (Ultimate, R.I.), should refresh your download memory (the Bog 6.1 Windows it shows, is the same process as the Bog Win 7.2 install):

<https://www.youtube.com/watch?v=DZ4QPLVOLGs&feature=youtu.be>

Here is the Bogart 7.2 Windows download:

http://www.macrosystem.info/software/Windows/BogartInstall_72_EN.zip

Here are all the Bogart Windows Software downloads:

http://www.macrosystem.us/Windows_Bogart_SW.php

Bogart 7.2 for the Linux Standalones has been released in the Americas.

Chet Davis was kind enough to highlight his favorite features, advantages, and benefits:

http://www.macrosystem.us/Bogart_7_for_the_Standalones.php

Chet Davis, the Casablanca Expert has 7 pages with more depth on Bogart 7.2 Linux, and a webinar from Nov 7, if you are a member. If you are not a member, either you did not know, or frankly you are penny wise and pound foolish. His resources of about 2000 pages and webinars only cost 30 some cents a day, and you can find answers fast with his search button 24x7x365. This feature alone has saved us many weekend deadlines. <http://www.casablancaexpert.com/>

Instead of translating the German manual for Bogart 7, we commissioned Chet to do a video. It is included with your Bogart 7 Linux purchase in one of two forms. If you do the download version, the online video is included in the price. If you want all 3 DVDs mailed: (Chets FP16 Disc, Bogart 7 OS Disc, and the new Bogart Linux Add-on Disc) with the release notes with install instructions, it adds \$20 to the download version pricing: <http://www.macrosystem.info/pricelists/CurrentRetail.pdf>

All sales are exclusively through our dealer network, even for Club Casablanca Members. Our value added resellers have a list of the 2015 Paid Club Members, so they can quickly determine if you qualify for 20% off the Bogart operating system: http://www.macrosystem.us/Dealer_List.php

Club Casablanca ends at the end of the year so do not forget to take advantage of the 20/10% savings while they last. The year round Bundles offer more savings, and below you can read about our new All SW Bundle.

Here are the release notes for the Bogart 7.2 standalones and Arabesk 6.3:

http://www.macrosystem.info/ReleaseNotes/Bogart_72_Release_Notes_V2.pdf

http://www.macrosystem.info/ReleaseNotes/Arabesk_63g_Release_Notes.pdf

If you have never downloaded and burned ISO DVD discs, I would order the discs from your dealer. But here are the two software downloads, and how to burn them if you are feeling lucky (you are on your own):

http://www.macrosystem.us/index.php?pr=Download_Instructions

http://www.macrosystem.info/software/All_Bogart_090215_noSECBMap.iso

http://www.macrosystem.info/software/BogartSE_72_NTSC.zip

Physical Package:

I think most will want the physical package shipped to them for \$20 more. It will include Chet's Bog 7 Linux DVD, and both new software DVD's: Bogart 7.2 Linux OS DVD, new Add-ons DVD, both Release Notes with install instructions, and shipping and handling via USPS.

The download version of Bogart Linux SE 7.2 costs:

\$199 if coming from V6 (add \$20 for Physical Disc Shipment)

\$249 if coming from V5 (add \$20 for Physical Disc Shipment)

\$299 from V4 or earlier (add \$20 for Physical Disc Shipment)

Bogart 7.2 requires Arabesk 6.3; here is the pricing but many have Arabesk 6 already:

Free if coming from any version of Arabesk 6 for Linux

\$119 if coming from Arabesk 5

\$159 if Arabesk 4 or earlier

Hardware Requirements for the B7/a6 software is 2GB Ram

The S4000, S4000Pro, and S2000 all require an upgrade, as insufficient Ram causes crashes.

The price is \$149, which includes Ram and Labor (shipping each way is not included).

We are busy training new people, shipping systems and discs, and getting new SW and HW products ready for market. So we are outsourcing this work to one of our long time dealers, who are also a computer service company. We have been outsourcing our toughest jobs to them for about a year now, and they have passed with flying colors. For an additional fee they can install the SW, put in a new hard drive, and new burner. For more information contact Chuck Owen at (561) 471-0978, Aspect Video, Inc., 4201 Westgate AV Suite A9, West Palm Beach FL 33409.

New HD Back-up Sentry Bundles for Linux, Windows, or one of each:

This is the dream back up software we have been waiting for all these years. For a complete back-up, you used to have to do a 30 project back up overnight. With this new SW you can back up any number of projects you select. As many as 30, and as few as 1. With this SW on both your Windows and Linux Bogart Systems, you can transfer projects between the two platforms.

Of course if you have the SW on 2 Linux systems that works, as well as 2 Windows Bogart Systems. These are complete backups: Transitions, Titles, FX, Audio Mix, everything.

\$159 for one license, \$219 for the two licenses bundle.

New Bogart Windows All Software Bundle

The All Add-on Software Bundle is available for Windows in the US (see price list for the 35 Titles): \$1999

Add Bogart for Windows 7.2 Gold and Arabesk 6 to this Bundle for \$399 more.

Contact your dealer to get the codes. If you do not have a dealer, here is the list:

http://www.macrosystem.us/Dealer_List.php

<http://www.macrosystem.info/pricelists/CurrentRetail.pdf>

If you made it to the end, thank you for your continued support, and hopefully we will see you next year when we go out on the road.

Happy New Year!

Gary McNally

for Team Casablanca